

# Culver-Stockton College

## Plan for Success

2006 - 2016



## **The Mission**

The mission of Culver-Stockton College is to provide **students of promise a superb education** within an **active learning community** founded upon **integrity** and the **best values of faith and the human spirit**.

## **The Community**

Culver-Stockton College accomplishes this mission as a learning-centered community committed to freedom of inquiry, excellence in teaching, and its heritage as a Midwestern college in covenant with the Christian Church (Disciples of Christ).

## **The Vision**

The vision of Culver-Stockton College is to be a premier mid-America institution of higher learning preparing students for their future through active involvement, innovative programs, dedicated faculty and staff, and effective leadership.

## **Goal One: A Strong Educational Program**

**To build on Culver-Stockton's niche as a solid regional liberal arts college steeped in the values of mid-America, offering unparalleled programs in signature areas, and the benefits of an active and supportive residential experience.**

### Critical Success Factors

- An innovative and engaging program of liberal arts general education
- A focused set of academic programs that are known throughout the greater region for their quality and distinction
- Signature programs, first in business, education, and fine arts, which are known beyond the greater region
- Highly qualified faculty and staff committed to the mission of the college
- Engaging programs outside of the classroom including academic and cultural events, internships, off-campus study, study abroad, intramurals, athletics, performing groups, student activities, and leadership opportunities
- High quality student services that exceed the expectations of an increasingly diverse student population.
- A learning-centered campus that integrates academics and all aspects of student life

## **Goal Two: Expanding the Culver-Stockton College Reputation**

**To share our good reputation among more people—especially those whom we have yet to meet.**

### Critical Success Factors

- Effective targeted marketing plan to enhance our image and reputation throughout the Midwest and increase national exposure for the signature academic programs
- Athletic programs focused on attracting promising students who become highly successful student-athletes
- Co-curricular programs that provide a wide range of learning opportunities for our students as well as enhance the reputation of the college
- Third party reviews, assessment, and endorsement
- Increased recognition of our regional leadership in community development, entrepreneurship, and economic growth

## **Goal Three: Effective College Operations and Personnel**

**To promote leadership in abundance from alumni/ae, trustees, and the campus community.**

### Critical Success Factors

- A dynamic and actively involved Board of Trustees
- Effective and driven leadership in the college administration and the academic program
- A faculty governance system incorporating “best practices” in higher education
- Strong relationships between the college and the local and regional communities
- Engaged alumni who support the college in a wide variety of ways
- A meaningful ongoing relationship with the Christian Church (Disciples of Christ)
- Training and mentoring programs designed to develop leadership skills in our faculty, staff, and students

## **Goal Four: A Strong Financial Position**

**To reach sustainable financial equilibrium**

### Critical Success Factors

- Student enrollment meeting the capacity of the college’s residential and learning facilities
- Competitive salaries and benefits for all employees
- Balanced annual budgets that adequately fund the operations of the college and are developed with transparency and collaboration
- Funding for faculty and staff development focused on improving instruction and services for our students
- Consistent ongoing support of The Education Fund from alumni, friends, and foundations
- A growing endowment with spending rate at the national average
- A reduction of the college debt
- A successful major comprehensive campaign

## **Goal Five: Gaining New Markets and Opportunities**

**To develop a robust and comprehensive set of alternative programs and achieve wider use of campus facilities.**

### Critical Success Factors

- Alternative educational programs both at the undergraduate and graduate levels that meet the needs of the regional residents seeking to further their education
- A coordinated program of camps, conferences and other events to serve the constituent needs in the community and greater region, using campus facilities 12 months a year
- Consultative or specialized education programs for area businesses and non-profit organizations

## **Goal Six: Campus Improvements**

**An attractive campus with facilities that enhance student learning and life.**

### Critical Success Factors

- A cyclical plan of regular maintenance for all campus facilities
- A comprehensive master facilities plan to address major capital renovation, new construction, and/or replacement of academic, athletic, residential, and support facilities to meet the future needs of our students
- State of the art campus technology meeting the needs of student learning and support
- Funding plans for campus-wide equipment maintenance, repair, replacement, and acquisition
- A safe environment for our students through enhanced campus lighting, security systems, and superior security personnel and policies.