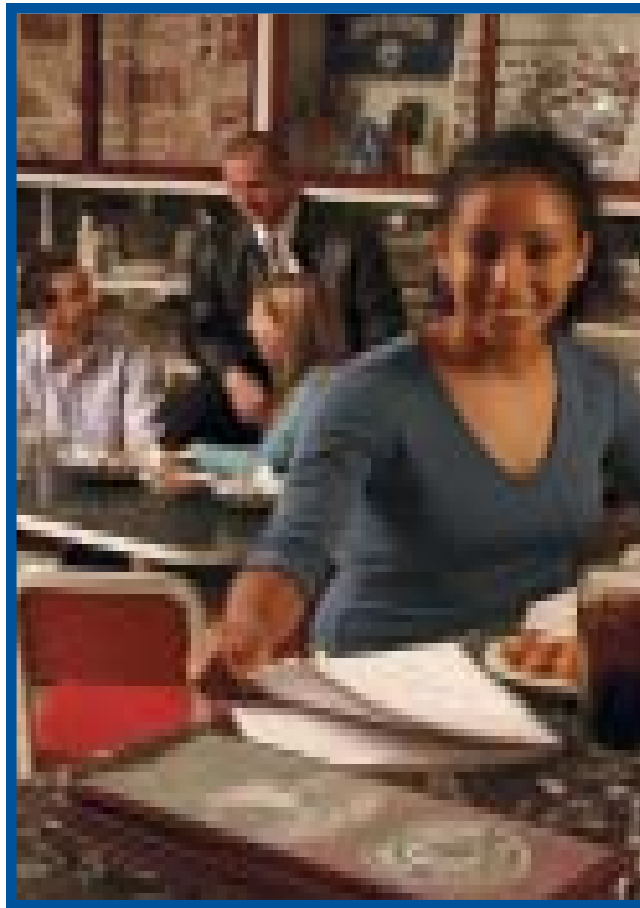


Culver-Stockton College

Chronicle

Winter 2007 Volume 17 Number 1

The Many Faces of C-SC



Increase Visibility, Value
to Secure Today's Students

- 6 -



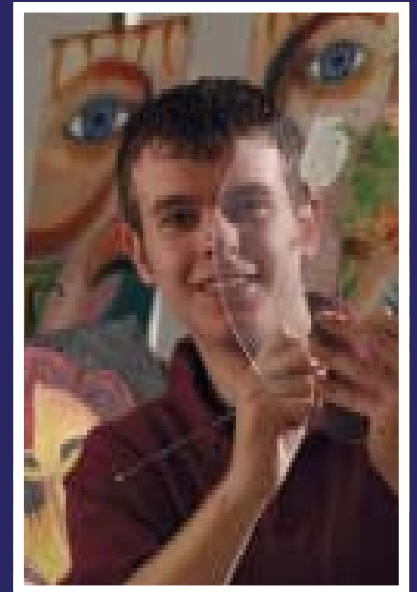
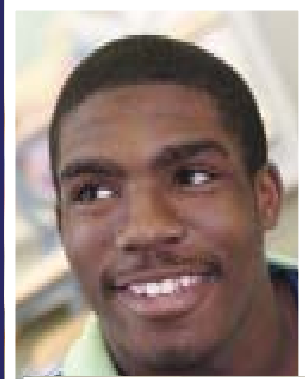
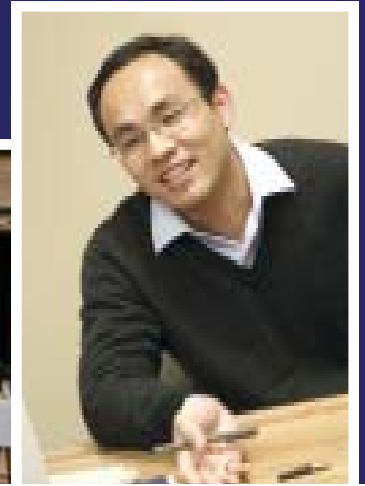
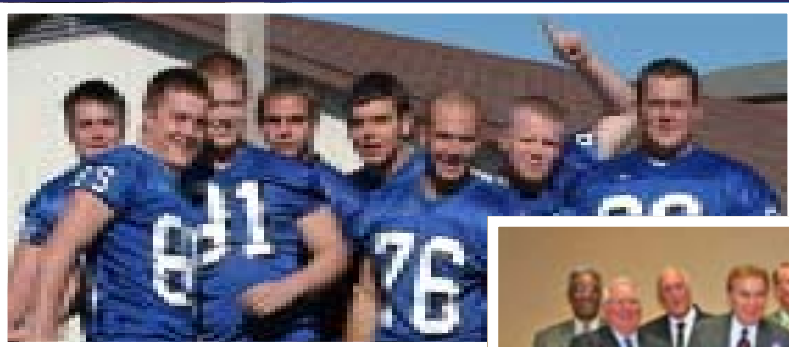
Culver-Stockton Unplugged:
Wireless Technology
Upgrades Campus

- 8 -



Two-Star General Alum Thanks
Air Force and Culver-Stockton

- 12 -



“
The diverse and plural heritages that gather on the Hill today are assets...accruing as social capital that each student can draw upon during the long years ahead.

—William L. Fox, President

The Many Faces of C-SC



The Many Faces of C-SC



William L. Fox
President

If our students do not explore and discuss the differences found among themselves while they are in college, the chances are low that they ever will do so anywhere else. What another person's faith means to them, how the childhood experience of hearing one language spoken at home and another at school affects a person's sense of belonging, and why tolerance and inclusiveness do not go far enough to cure the insidious social disease of racism—are questions that a college experience ought to pose with intention and rigor.

Culver-Stockton College is committed very explicitly to educating students of promise, not students with all the answers, not students of exceptional genius, not students of special advantage, and not students who have already made up their minds. Our mission is to provide students a variety of perspectives about human success. While our graduates consistently give Culver-Stockton much credit for quality career preparation, professional achievement, and eventual advance, the terms of

success that the college has had in mind since its founding are not conceived so narrowly as job titles. Rather, the church leaders who limned out the campus in a very troubled decade of American history (the 1850s) centered their educational philosophy on two principles—the whole person and the open table at communion.

Wholeness and openness are dual values that are at work, quietly, invisibly, but daily on the Culver-Stockton campus. Because of these implicit coordinates of purpose, our students can safely, trustingly confront their own limitations of understanding and, then in the most exciting moment of student life, begin to exceed them and realize new possibilities. As they themselves become “different” people from the time of their arrival on campus, they become more confident, more open and better integrated about how others are also different, yet how all are part of the same, familiar whole.

One evening last year, the provocative award-winning film “Crash” was shown on campus to a packed house in the Henderson lecture hall. It is about the rawness of differentness in a scalding cauldron of ethnic, religious, and racial hatred. Every character in the movie—whether white, African-American, Middle Eastern, Latino, or Asian—says or does contemptible things, though no one is truly beyond redemption. “Crash” is a tangle of stereotypes, bigotry, and fear. While all the characters fall through the hinged floorboards of deeply disliking the “Other,” they never fall so far that the chute inside the trapdoor is infinite. In other words, even as a

theological statement, “Human beings always have a chance.”

“Crash” is the kind of movie that assaults the better angels of one's nature. In a commercial theatre, members of the audience are permitted to file out silently, privately, and soberly. However, on a college campus, we would be cowards to leave it at that and merely dismiss the crowd without seizing what a famous religious leader called “the teachable moment.” And so, our students engaged in a lively, thoughtful round of conversation, asking each other questions—what's it like to be a minority or how can we do better at “getting along?”—then, listening attentively to responses, sometimes tinged with pain or framed in humor. They looked down a well into their own dignity and decency. The impressive thing about them is that they are ready, even eager for this discussion. They can handle this complicated array of inflammatory insults circulating around good human intentions better than my generation dealt with the straight-forward and very linear story of Alex Haley's book and film named “Roots.”

Our college has often led by example in the effort to make individuals more open and American society more whole. As a campus counterpoint to viewing “Crash,” a few of us also recollect another evening a few months later at our annual Athletics Hall of Fame banquet. A championship basketball team from the 1950s reunited. All returned save two teammates who had died in the intervening half century. Each man gave a powerful statement about the intrinsic rewards of his Culver-Stockton education, but the last man to address the audience was at that time the only, and the first, African-American athlete on our

campus. He began, "There weren't many people who looked like me at the college during our years."

Then he told us the rest of the story. It was the year that the U.S. Supreme Court decided *Brown v. Board of Education*, that Coach Bill Herrington drove out to the modest home of a Lewis County African-American family. He said to the young man he had come to visit, "I want you to be a student at Culver-Stockton College. And I believe you can do this." In that instant, with no other prospect for an education in hand, the young man's life was forever changed and so were the lives of his teammates. In that special night last fall, as I listened and watched, you could hear a pin drop in the dining room, then you felt a lump in the throat, then you heard an ovation for the Herrington team of 1958. The journey had not crashed, though the words of James Weldon Johnson offer a summary perspective for the times— "Stony the road we trod." Undoubtedly, many terrible collisions of difference could easily have ended the life-shaping experience then, as now, but basic values of the college held and were not dislodged.

I am not sure a college can ever fully reconcile the multiple legacies of race, nationality, religion, ethnicity, and culture any better than other American institutions. But we have an obligation, nevertheless, to put the tough issues in front of ourselves while students are here in their formative years. The many faces of Culver-Stockton College form a whole that is more than the mere sum of our different parts. The diverse and plural heritages that gather on the Hill today are assets, not liabilities, accruing as social capital that each student can draw upon during the long years ahead. We owe this generation a larger capacity for perspective, and there is no turning back. —WLF

Culver-Stockton Chronicle

Winter 2007 Volume 17 Number 1

Culver-Stockton Chronicle is published two times a year by the C-SC Communications Office for alumni and friends, to inform readers of campus happenings and give insight into the mission and philosophy of the college and the expertise of its leaders.

Editorial Staff

Monica Bayer Heaton
Director of Communications

Kimberly J. Guenther
Assistant Director of Communications

John G. Schild
Sports Information Director

Sarah Cotton
Communications Specialist

Lucy Ballard
Class Notes Writer

Culver-Stockton College
One College Hill
Canton, Mo. 63435-1299
www.culver.edu

Main Switchboard
573-288-6000
Admissions Office
800-537-1883
Advancement Office
800-755-CATS

Donald K. Gnuse '56
*Chairman of the
Board of Trustees*

William L. Fox
President

R. Joseph Dieker
*Vice President for Academic Affairs
Dean of the College*

Dale Zschoche
Vice President for Advancement

Melik Peter Khoury
*Vice President for Enrollment
and College Marketing*

Shirley Collier '67
*Director of Alumni Relations
and Planned Giving*

2 President Fox's
Perspective

6 Tri-State Economic
Summit Returns to
C-SC

8 Enrollment
Management—Keys to
Student Recruitment

10 Higher Education in a
High Tech World—
C-SC Goes Wireless

12 The C-SC Apprentice

14 Two-Star Air Force
General Returns
to Campus

18 Class Notes

24 Athletics

Note from the Communications Office:

This is the first full-color issue of The Chronicle. We look forward to continuing to enhance its design and content to strengthen it as a communication tool.

Regional Leaders to Gather on Campus as Tri-State Economic Summit Returns

By John Potts

When William L. Fox became college president in 2003, he immediately began positioning the college in a leadership role not only for Canton and Lewis County, but also for northeast Missouri and the tri-state region. Just four years later, on April 4, 2007, C-SC will be welcoming back the Tri-State Economic Summit as part of that strategy.

“It’s important that the college play a major leadership role throughout the area,” says Fox. “This is an exciting opportunity for Culver-Stockton to bring people in the area together and for the college to provide support to an event that began right here at Culver a decade ago.”

In the mid-1990s, when plans first emerged for a Tri-State Economic Summit, the concept was to focus on regional economic and transportation issues in Missouri, Illinois, and Iowa after the Flood of ’93.

“We needed a place with credibility and reputation ... a place with a beautiful setting that overlooked the Mississippi River...”

—Charles Scholz

Charles Scholz, then mayor of Quincy, Ill., recalls those first meetings. “I suggested to the steering committee that we not have the summit in Quincy,” Scholz says. “I felt we needed to pick an institution that had its roots in all three states and had an ideal location. We needed a place with credibility and reputation... a place with a beautiful setting that overlooked the Mississippi River... and a place with the facilities to host a large number of people. That place was Culver-Stockton College.”

In 1996, more than 250 political, education, and business leaders from local,

state and national levels attended the first Tri-State Economic Summit. It was a rousing success and has continued to grow through the years.

Scholz, now an attorney in private practice, is excited to see the Tri-State Economic Summit return to its roots. More than 450 are expected to attend the 2007 event.

“It will be wonderful to have the summit back at Culver-Stockton,” said Scholz, who is now a member of the college’s board of trustees. “We’ll have an opportunity to see how far the region has come and it’s the perfect venue to discuss the larger issues that affect our area.”

The Tri-State Economic Summit attracts governors, senators and representatives from all three states. With all of the political leaders in one place, the college will benefit from a large share of media attention.

The higher profile of a regional player is just one part of C-SC’s new strategic plan to serve the needs of constituents in the community and region by using campus facilities for major events.

“We are positioning the college for this responsibility and hosting the Tri-State Economic Summit is one way we can do this,” says President Fox. “Culver-Stockton has a lot to offer this region of the country, and we are exceptionally proud to be able to support this summit and to be an important contributor in the region.”



The Tri-State Economic Summit will meet in the Performing Arts Center.

C-SC Success Factor

Creative, Successful Faculty

On February 6, 2007, Dr. John M. Brodmann, professor emeritus of chemistry at Culver-Stockton College, will officially celebrate 50 years as a faculty member. He gave his first lecture at 8:00 a.m. on Wednesday, February 6, 1957.



Brodmann

“I am very proud to have served C-SC for 50 years”

—John Brodmann



C-SC Selected to Perform at American College Theatre Festival

In its first year of participation in the Kennedy Center American College Theatre Festival (ACTF), Culver-Stockton has been selected to perform a scene from its fall production of “Proof,” at the ACTF Festival 2007 at Iowa State University in Ames.

In addition to the scene selection, 10 C-SC students have been selected to compete for scholarships in acting and theatre design.

“Being selected to perform at this festival is very exciting for both our students and ‘Proof’ director Kent Miller,” says Haidee Heaton, assistant professor of theatre. “Not only is this an honor for our theatre department, but it is a celebration of the hard work and dedication our students put into their studies on a daily basis.”

Individual winners at the regional competition will compete at the national ACTF Festival at the Kennedy Center in Washington, D.C., next April.



Eric Downs '07 and Heather Meyer '07 in “Proof”

**CULVER-STOCKTON COLLEGE
THEATRE**

***“Where Your Imagination
Comes Alive On Stage”***

Enrollment Management

Keys to student recruitment: visibility, perceived value

It's getting tougher every year for small, private liberal arts colleges to attract new students, according to a national consultant on admissions and recruitment issues. Focusing the student recruitment program on increasing the college's visibility and enhancing its perceived value can help, says Christopher Small, executive vice president of GDA Integrated Services, who has been dealing with college admissions challenges for more than three decades. Small says he has seen significant changes in student expectations and, as a result, he recommends changing tactics to successfully recruit today's students.

"We must proactively strengthen our reputation so that there is a better appreciation of the value of the Culver-Stockton experience."

—President Fox

William L. Fox, president of Culver-Stockton College, invited Small to share his views on student recruitment with the C-SC Board of Trustees during its 2006 retreat. "We believe that a focused strategic plan and an integrated marketing plan will enable Culver-Stockton to increase its visibility and tell our story in ways that will attract students," Fox says. "Culver-Stockton has unique and very successful programs on campus. However, it's not enough to have wonderful programs. As with any major investment, people want to trust in the reputation of the organization in which they are investing. Education is no different. We must proactively strengthen our reputation so that there is a better appreciation of the value of the Culver-Stockton experience."

Recruitment challenges for schools like Culver-Stockton include size,

location, and a general perception that a liberal arts education has little value in today's world, Small says, citing some of the market research his firm has conducted:

- Fewer than 5 percent of ACT and SAT test-takers express interest in colleges smaller than 1,000 students.
- Size matters to millennial students who want to be entertained and who are "drawn by the energy created by 20,000 to 30,000 students being in the same place."
- Students don't understand what a liberal arts education is, and fewer than 15 percent believe it should be an important part of their education.
- More than 50 percent of students respond negatively to the phrase "liberal arts" even though most of them say they want to learn how to think critically, communicate effectively, and be prepared for lifelong learning.
- Students favor narrowly focused career preparation that is directly related to their career goals.
- In the Midwest, there is a traditional affection for public schools and less social status attached to a private school education.

The cost of attending a private school is not the primary obstacle for most families, Small says, adding that research indicates that families "are willing to stretch to pay for their first-choice college" if they believe the education is worth the expense. Nearly 25 percent of parents do not list cost as one of their three most important factors in making a college decision, and about 60 percent of parents say they will let their student pick the college he or she wants and then figure out how to pay for it.

A larger obstacle for smaller colleges is lack of visibility, according to Small. "Kids don't want to go to a place their friends or next-door neighbor have never heard of. They won't open a direct mail envelope from a college they don't know," he says.



What can small, private liberal arts colleges do to overcome these perception obstacles? First, they need to shift away from the concept of student admissions and apply proven marketing principles to a comprehensive student recruiting program that refurbishes the perceived value of a private liberal arts education. Rely on the four Ps of classic marketing:

- **Product** – Maintain quality that will sell. Avoid the strong temptation to discount tuition so heavily that there are no resources to make the necessary changes to recruit successfully. Repackage and strengthen areas that will have the greatest impact. Change doesn't have to be revolutionary but needs to make what you're doing more appealing to your primary audience.
- **Place** – Emphasize region-wide resources for students as well as professional experiences that include study abroad, internships, and networking with business leaders.
- **Price** – The story is that the college has a quality product that is accessible through scholarships and aid. Don't lead with your financial aid; those discounts are "money the college can't collect."
- **Promotion** – Showcase a distinctive and attractive product. It isn't true that

“a great college sells itself,” it must be sold to the students and the parents who are making a major investment. Tell them specifically why a liberal arts education is of value to them.

“The changes will not happen overnight and cannot be achieved with just one initiative. There is no silver bullet.”

—Christopher Small

“It takes a combination of factors to successfully build a student recruiting program,” Small says. “It takes leadership, a strategic plan based on sound information, and a strong product that lives up to the promotion. It also takes adequate resources, including people, and it takes time. The changes will not happen overnight and cannot be achieved with just one initiative. There is no silver bullet. An integrated strategy has to be coordinated across several key departments. The faculty, staff, and the board need to work together, stay committed, and stay the course.”

C-SC Launches Marketing Approach to Enrollment

Culver-Stockton has already taken several steps to strengthen and refocus its student recruitment, according to William L. Fox, president of the college. The college’s 10-year strategic plan specifically sets the goal of expanding the college’s reputation and calls for an effective targeted marketing plan “to enhance our image and reputation throughout the Midwest and increase national exposure for the signature academic programs.” To launch that initiative, Culver-Stockton brought in Melik Peter Khoury as vice president for enrollment management and college marketing last summer.

“Under Melik’s leadership, we have already begun to shift our mindset from ‘admissions’ to ‘recruitment’ of students,” Fox says. “In addition to refocusing some of our current initiatives, we are building the infrastructure for an integrated campus-wide effort around polishing Culver-Stockton’s reputation as the preferred educational choice for students of promise. As we move forward, we will need the help of our friends and alumni to share the story of Culver-Stockton and the role it played in their success.”

The impact is already beginning to be felt. On the first day of the 2007 spring semester, enrollment was up 2 percent over the same day in 2006. “Keeping our enrollment strong during the spring semester is key to growing the campus over the next five years,” Fox says.

continued on page 15



Higher Education in a High-Tech World



“Now that campus is completely wireless, I take my laptop everywhere”
—Jessica Krumrei

Technology today is affecting all areas of our lives, and colleges and universities feel the impact more than ever. With education and technology closely intertwined, institutions of higher education are scrambling to keep up. Prospective students and new faculty members often make decisions about colleges and universities based on the educational technologies that are available.

“A few years ago prospective students would ask if each roommate could have a separate computer in their residence hall rooms,” says Kelly Ratliff, C-SC admissions officer. “Now they ask about high-speed internet, wireless capability, and adequate internet bandwidth. They are technically savvy and they want a college that is able to keep up with their technological expectations.”

Technology has changed the way we go about our days, spend our time, and communicate with each other.

Today’s students need to be aware of their technological resources because of the host of ways they count on computer access—taking class notes on laptops, researching project information, writing papers, sending e-mails, and pursuing other Internet applications, etc.

“I spend a minimum of eight hours a day on my computer,” says Charlie Pedersen a junior at C-SC. “Between my homework, Facebook, instant messenger, and various other Internet work, I use it all day long.”

Students aren’t the only ones. Technology has changed the way most of us go about our days, spend our time, and communicate with each other. It has opened new vistas of knowledge and has equipped students and faculty with new tools and techniques.

Culver-Stockton College has tackled several technological issues in 2006 to better serve faculty, students, and staff.

According to Joe Liesen, director of informational services, one main issue for colleges is “bandwidth creep.” As faculty, staff and students use more demanding online applications, the need for additional bandwidth continues to grow. To keep up with this growing need, Culver-Stockton has quadrupled its bandwidth capability over the past two years, from 1.5 megabytes per

second to 6 megabytes per second, with plans to continue this growth in the future.

“Students have a sizable investment in their computers and it’s useless if it doesn’t work.”

—Joe Liesen

In most cases, technology changes faster than operating budgets. In order to keep up, C-SC has ongoing plans to deal with technology needs. In budget preparations for 2007-08 and following years, Culver-Stockton is working to build in increased allocations for technology both within the operating budget and by developing a capital budget that will incorporate significant allocations for technology needs.

Culver is also working on a fundraising initiative to provide more technology for its classrooms. Through the “Smart Classroom Challenge,” alumni and friends are being asked to make donations for new “smart classrooms” which will contain a PC, a digital projector and a screen/digital LCD whiteboard, and which will allow direct Internet access.

Most significantly, the Culver-Stockton campus is now completely wireless. The first of the wireless plan’s two phases was completed this summer, which gave academic and administrative buildings wireless access, as well as certain outdoor areas including the quad, alumni plaza, the Crown Center patio, the area west of the Crown Center, and the football stadium. The second phase of the plan, which was finished on January 5, included wireless access in the residence halls and other outdoor areas.

Students have responded very favorably to this new wireless technology. Jessica Krumrei, a freshman from Springfield, Ill., is pleased with having wireless access. “Now that campus is completely wireless, I take my laptop everywhere,” said Krumrei. “I can use it anywhere and have all the resources I need at my fingertips. I can access online library services as well as the general Internet from anywhere, and it’s so useful.”

One benefit that Culver-Stockton offers students that many colleges do not is free repair service on computers. “Students truly appreciate this service,” says Liesen. “It really sets us apart from other colleges. Students have a sizable investment in their computers, and it’s

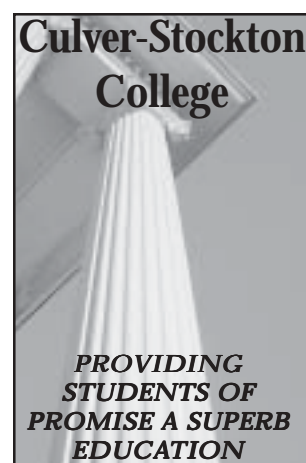
useless if it doesn’t work. We’ve made the commitment at C-SC to assist students in their technology needs, so we go the extra mile.”

“This is yet another way that Culver-Stockton adjusts to providing students with the right tools for their college experience and for tomorrow’s marketplace.”

—Melik Khoury

Culver-Stockton is working hard to meet the needs of students today, while planning for tomorrow.

“Culver understands the emerging needs in today’s wireless world,” adds Melik Peter Khoury, vice president for enrollment management and college marketing. “As such, we continue to position ourselves to provide the services that students today expect in their pursuit of higher education. This is yet another way that Culver-Stockton adjusts to providing students with the right tools for their college experience and for tomorrow’s marketplace.”



Move Over Donald Trump, C-SC Has Its Own Apprentice

Innovative, exciting, challenging, and enterprising are just a few words that come to mind when describing Culver-Stockton College's recent on-campus version of "The Apprentice." The eight-week-long event, which was sponsored by the C-SC Institute of Management Accountants (IMA), an organization of the C-SC business division, designed to spark student interest and encourage entrepreneurial spirit.

"We're always looking for new ways to get students excited about business and engaged in the learning process," says Kim Gaither, assistant professor of finance. "We want our students to graduate with a wealth of practical experience. We have an obligation to provide opportunities for networking, creative thinking, and hands-on experience. This program was fantastic because the students really took this on and owned it."

To apply for the competition, students created personal interview videos stating their credentials for becoming the first C-SC Apprentice. Community business men and women judged the videos, and chose 16 students to compete.

During each week of competition, the selected students faced marketing challenges, mock business ventures, community service initiatives, and skills contests. One week, teams designed billboard selections. Another week centered on crafting a recycling or energy concepts for Culver-Stockton College, complete with location choices and demographic data to support their conservation program for campus. Another week pitted students in a non-perishable food drive competition. Each week two members were voted off the losing team, and the teams were rebalanced.



The final two candidates, Kara Mueller and Lucas Cramsey, fought to the end of the race to be named the first Culver-Stockton College Apprentice.

"We're always looking for new ways to get students excited about business and engaged in the learning process."

-Kim Gaither

In the final week, a tight race ensued between sophomore Kara Mueller, a double finance and accounting major, and junior Lucas Cramsey, also a double finance and accounting major. Following a long drawn-out interview battle, Cramsey was named the first Culver-Stockton College Apprentice. He received an all-expense-paid trip to Washington, D.C. along with \$300 spending cash.

"What a great experience," says Cramsey. "I learned a lot about my personal strengths and weaknesses; but, most importantly, I learned how valuable relationship building is in business. I applied on a whim and got completely absorbed in the program. The final day I was so nervous that I couldn't concentrate on anything else. It definitely had my full attention."

The program was so successful that the business division is hoping other institutions will want to replicate it. Faculty members from the business division are currently talking with the National IMA administrators about using the program as a model for

replication at the national IMA student conference next fall.

“The students and community became really captivated by this event,” said Dell Ann Janney, chair of the C-SC business division. “The great media coverage it received created a lot of positive hype as local television and newspapers were present at many of the competitions and provided weekly updates for the tri-state community.”

According to students, the competition provided an abundance of opportunities for all students involved.

“Our programs allow students to achieve a distinctive advantage as we prepare them for future careers in the working world.”

-Dell Ann Janney

“We utilized new technology including the new Angel E-Learning System, enhanced relationships among students, networked with local business people, received great media coverage, and created a fantastic educational program,” states Cody Baggett, president of the student IMA chapter.

“The planning effort was demanding,” adds Caly Kite, vice president for the student IMA chapter. “Each week our planning committee spent five to ten hours coordinating prizes, judges, and media, as well as mentoring the teams and ensuring they were abiding by the rules. This was an amazing test of our management skills!”

“Culver-Stockton is committed to providing innovative academic initiatives,” says Janney. “Our programs allow students to achieve a distinctive advantage as we prepare them for future careers in the working world.”

Former Student Creates McReynolds Business Scholarship

Mary Eunice McReynolds, retired former Culver-Stockton professor of business, was honored with creation of a business scholarship in her name earlier this year.

The scholarship was created by Diane Graham, chairman and CEO of STRATCO Global Companies in Scottsdale, Ariz.

Graham, a former student of McReynolds, remembers the important role McReynolds played in the lives of many students.

“Mrs. McReynolds was influential in convincing me to stay in school and complete my business degree,” says Ms. Graham. “I know of no better way to honor her than by keeping her outstanding teaching service in front of the C-SC family with this scholarship.”

Angela Kay, freshman elementary education major from Scottsdale, Ariz., is the first recipient.

“Establishing a scholarship is a tremendous way to serve Culver-Stockton students while, at the same time, honoring a loved one or a respected faculty member,” said Dale Zschoche, vice president for advancement.

The donor can be notified each year about who receives the scholarship. For more information, contact the Advancement Office at 800-755-2287 or advancement@culver.edu.

C-SC Success Factor Creative, Energetic Faculty

Al Beck, Culver-Stockton professor emeritus of art, has published his 12th book, “Eclertricity.” The book, released by Lorien House Publications, contains a variety of poetry, drawings, songs, and essays.

For more information or to purchase a copy of “Eclertricity,” contact beck at abeck@marktwain.net.



Al Beck (center) presents his new book to President Fox and C-SC librarian Sharon Upchurch for the Johann Memorial Library.



Two-Star Air Force General Returns to C-SC

“The two most influential things in my life: Culver-Stockton College and the United States Air Force.”

—Gary T. McCoy '75

President Fox welcomes Major General McCoy to campus

The United States Air Force currently has 340,000 active members, but only 150 of those can boast two or more stars to their name. Culver-Stockton alumnus Major General Gary T. McCoy '75 is one of the chosen few.

As a two-star Air Force general and the director of logistics readiness for the Deputy Chief of Staff for Installations and Logistics in Washington, D.C., McCoy is responsible for organizing, training, and equipping 33,000 people worldwide. The Air Force logistics readiness career field includes materiel and equipment management, fuels, vehicle management and operations, distribution, personal property, and passenger traffic management.

McCoy returned to campus in September 2006 to speak to Culver-Stockton students about life, Culver-Stockton College, and living “The Impossible Dream.”

McCoy, who grew up the grandson of sharecroppers in South Carolina, remembers life in the '50's, without a lot of extras. However, he is quick to remind people that you can create your own destiny. “My mother told me I

could someday have a better life if I put my mind to it and worked hard to get it.”

As a young man, McCoy joined the Air Force to save for an education. While serving, he heard of a college recruiter who was visiting the base and oversaw a “bootstrappers program,” designed to assist enlisted military members in “picking themselves up by the bootstrap.” That is where he met Miss Olga Bays, the late C-SC registrar emeritus. “She was part drill sergeant, part parent,” chuckles McCoy fondly.

Miss Bays not only got McCoy enrolled at C-SC, but kept him focused and in line; and in 1975, McCoy graduated with a Culver-Stockton degree in sociology.

“Two people in my life have been my foundation: my mother and Miss Olga Bays. In some ways, they were one and the same. What I found in my family, I found here at Culver-Stockton College,” McCoy says.

McCoy's presentation reminded students to work hard, live out their dreams, make a difference in the world, and give thanks to those who helped along the way.

“The two most influential things in my life: Culver-Stockton College and the United States Air Force,” says McCoy proudly. “There was a time I could only quote the words to ‘The Impossible Dream.’ Now, I have the American Dream. I couldn't come back to C-SC and disappoint the organization that gave me a chance.

“God bless America, God bless the Air Force, and God bless this great school.”



C-SC Success Factor

Ranked Among The Best

Culver-Stockton College is ranked as one of the top Midwestern Comprehensive Colleges, according to *U.S. News & World Report* in its “America’s Best Colleges 2006” issue.



“This recognition signifies the reality that our college is succeeding measurably in our mission to provide students of promise a superb education.”

—William L. Fox, President

Marketing Approach to Enrollment

continued from page 9

Khoury says currently he is completing the internal portions of a SWOT analysis. “We know the threats and opportunities, now we have to look at our strengths and weaknesses,” he adds. Those internal efforts include assessment of each operation center, comparing themselves to the competition as well as to best practices; compiling skills inventories; and developing realistic budget processes and expectations.

“We are looking at what the market is demanding, where we are, and what it will take to be where we need to be,” Khoury says.

The next major step is creation of a multi-year integrated marketing plan for Culver-Stockton that not only targets prospective students but also those who influence their decisions, such as parents, guidance

counselors, industry leaders and Culver-Stockton alumni. The plan will include every aspect of the college and necessitate coordinated implementation across the campus.

“At Culver-Stockton College, we realize that enrollment management is an integrated effort, not different offices working independently to achieve separate goals,” Khoury says. “We recognize that the decisions and activities of each department have an impact on our overall success in enrolling and retaining students.”

Khoury says the plan will include the value of intangible initiatives over time, such as building relationships with key communities, finding the emotional triggers that build loyalty to Culver-Stockton, and raising the perceived value of the college, on campus as well as externally.

Culver-Stockton College Says Thank You to St. Louis High School Guidance Counselors



C-SC freshmen Jason Payne pictured with counselor Ms. Julie Kampschroeder at the first Counselor Luncheon

C-SC appreciates the work of high school guidance counselors in assisting students through the college decision-making process. To thank counselors for their dedication to education, C-SC hosted the first annual C-SC High School Counselor Appreciation Luncheon in St. Louis in November 2006.

“It’s very important to recognize the commitment and dedication of these area counselors,” says Joseph Dieker, C-SC vice president for academic affairs and dean of the college. “Choosing the right college is an incredibly important decision for students and the role these counselors play is invaluable to students and colleges alike.”

Leslie Kelsay '73 and Richard Valentine '69 Join Board of Trustees



Kelsay



Valentine

The Culver-Stockton board of trustees recently elected two new members, Leslie V. Kelsay and Richard D. Valentine to the 30-member board.

Kelsay currently serves as vice president of marketing and communications for Good Samaritan Hospital in San Jose, California. She earned a bachelor of arts degree in English from Culver-Stockton College in 1973 and an MBA in management from Pepperdine University in 1986.

Kelsay is a member of the Board of Directors of the San Jose Silicon Valley Chamber of Commerce and is actively involved with the Working Council of the Silicon Valley Leadership Group and other community-based agencies. She is married to Les Kelsay, a retired Navy

commander. They are the parents of two daughters, Denise and Melanie.

Valentine, a 1969 graduate, received a bachelor of science degree from Culver-Stockton College and later served C-SC for nine years in the admissions office, the last six as dean of admissions.

His community involvement includes membership on the Junior Achievement Board, Warren Achievement Board, and FEMA Board, as well as instructor for the West Central Leadership Council. Valentine has three sons, C.L., Chase, and Cory, and resides in Lexington with his wife Lorna.

Kelsay and Valentine share the distinction for being named recipients of the Paul Harris Fellow Award, the highest honor for service in Rotary International.

Heaton Named Director of Communications



Bayer Heaton

Monica Bayer Heaton became Culver-Stockton College's new director of communications on Dec. 1.

She will be responsible for the college's media relations, publications, marketing communications, advertising strategies and public relations.

"My first priority is to get a handle on what the Office of Communications is doing and what it should be doing," Heaton says. "Then, we will make sure that we are aligned to support the college's new strategic plan."

C-SC president William L. Fox says, "I am delighted that such a seasoned professional in the communications field has joined our team. Her leadership in communicating the many success stories about Culver-Stockton College will be essential to our future."

Heaton's background includes both newspaper journalism as well as public relations leadership for both non-profit and for-profit organizations in the St. Louis area.

She holds a bachelor of arts degree in English and journalism from the University of Iowa.

Tripp To Be Visiting Business Professor

John F. Tripp '72, has been hired as visiting professor in the Division of Business. Tripp, who also serves on the C-SC Board of Trustees, will teach courses in organizational structure and human behavior in organizations.

Tripp has more than 30 years' business experience with health care companies in the area.

Tripp earned his bachelor's degree in business administration and economics at C-SC in 1972 and his master's degree in counseling and guidance from Northeast Missouri State University, Kirksville, in 1975.



Name: Walt Richardson.

Home: Columbus, Ohio.

Hometown/High School: Monticello, Missouri/Lewistown High School.

Family: Married to Essie; they have two grown children, Karen and Kevin.

Career: Educator in Columbus, Ohio, public schools. Over the years he served as quadrant area superintendent, executive director, supervisor, and teacher. He retired as middle school principal.

Present Work: Walt and Essie operate Kumon Center, in Gahanna, Ohio, which offers after-school math and reading instruction for students.

Military: Served in the U.S. Air Force from 1959-63

Education: Master's degree from Xavier University, and completed further graduate work at Ohio State and Miami of Ohio.

Interests: Family, church, travel, and golf.

C-SC Honors: Medallion of Recognition, 1972; Basketball Hall of Fame, 2006

C-SC Memory: As a four-year basketball starter, he recalls returning from away games in Coach Herington's car. "Sometimes it was a delight, but on other occasions he would let us know his displeasure for how we played," recalls Walt.



Walt Richardson with President Fox at the 2006 Homecoming Hall of Fame Banquet.



Good News For IRA Holders

Are you age 70 1/2 or older and desire to make a gift to Culver-Stockton College from your individual retirement account (IRA)? Under a new tax law, in effect until the end of this year, IRA gifts can be accomplished simply and without tax complications. Plus, if you make the gift now while you are living, you can witness the benefits of your generosity.

The benefits to you and Culver-Stockton College:

- **Save taxes on a lower reportable income.** A charitable gift made directly from your IRA to Culver-Stockton can reduce your reportable income and save you taxes.
- **Lower the tax on Social Security.** A gift made directly from your IRA may reduce the amount of your taxable Social Security income.
- **Testamentary IRA gifts to Culver-Stockton can be taxed up to 70 percent. Under the new law, your gift won't be taxed at all.**

To make an IRA gift to Culver-Stockton, your IRA trustee or custodian must transfer your IRA gift directly to Culver-Stockton College. Be sure to consult your professional advisor to determine how this new provision may benefit you. Contact us at 800-755-2287 or giftplans@culver.edu.

Class Notes

56 Marita Petzoldt McClymonds '56 retired from the music department at the University of Virginia in 2002. She and her husband Clarence have been spending time with their four grandchildren as well as traveling internationally. They reside in Charlottesville, Va.

59 Ron Frazier '59 is celebrating 50 years of ministry in the Christian Church (Disciples of Christ). He retired in San Francisco in 2002 and since has served as Intentional Interim at Christian Churches in Lincoln, Neb., and Kansas City. He is currently in Shawnee, Kan.

60 Thomas M. Spoerner '60 was recently inducted into the Art Education of Indiana (AEAI) Distinguished Fellows, which recognizes exemplary contributions to teaching, service, leadership, and dedication to art education. Dr. Spoerner and his wife continue to live in Muncie, Ind. (Dr. Spoerner made his first hole-in-one this past fall.)

Bill Whitacre '60 is owner of Whitacre Construction in Washington, Mo. He is married to Diann and has two sons, **Mike '84** and Mitch.

64 Bill Verr '64 and Molly, his wife of 37 years, have moved to their Lookout Ridge ranch in Bandera, Texas. The ranch has been established as a wildlife refuge as registered with the Texas Parks and Wildlife.

65 Jim Enlow '65 enters the MBCA Hall of Fame. His teams have won 756 games over a 29-year coaching career at Unionville and Centralia. Jim lives in Centralia, Mo.

66 Jo-Ann (Little) Jennings '66 just received word that Abingdon Press is putting the Storyteller's Companion to the Bible series on CD Rom. She is one of the writers of Volume 9 of the series. Jo-Ann is also the children's minister for Bethany Christian Church, Tulsa, Okla., and for Community Publishers, Inc.

Carolyn (Hadsell) Peter '66 was presented the 2006 YWCA Woman of the Year Award at the 101st YWCA of Quincy Annual Meeting. Carolyn and her husband Ross live in Quincy, Ill.



Dr. Quincy L. Moore '72 is the new vice president of student services at Palm Beach Community College. PBCC is the sixth largest of Florida's 28 community colleges, serving more than 46,000 students on four campuses.

71 Carol (Martin) Borrelli '71 is an agent assistant for Kastel Insurance Partners in Lombard, Ill.

72 John F. Tripp '72 became a visiting professor in the Division of Business at Culver-Stockton College in January.

74 Butch Cochran '74 is executive vice president of Retail Media Holdings, Inc., in Winchester, Va.

Gary DeClue '74 received the John Wood Community College (JWCC) Quality Service Award for 2005-06. He has been elected president of the JWCC Faculty Senate twice and received the award for his work in organizing the governance structure of the faculty. Gary lives in Quincy, Ill.

Wes Lukoshus '74 is assistant vice chancellor for advancement /university relations at Purdue University Calumet, a 9,200-student, Hammond, Ind., regional campus in the Purdue University system. Wes lives in Munster, Ind.

Keep in Touch

Visit www.culver.edu/alumni and click on "Alumni News" to update your bio and announce job changes, relocations, weddings, births, etc. Or mail a letter to:

Office of Advancement
Culver-Stockton College
1 College Hill
Canton, MO 63435-9988

Photos: We welcome wedding and baby photos of alumni and future Wildcats. Please read the following guidelines before submitting.

Photographic Prints: We accept all sizes of photos. Both color and black-and-white photos are acceptable. Photos will not be returned to owner.

Digital Photos: To submit a digital photo, attach to an e-mail addressed to advancement@culver.edu. Please note that we require a minimum of 300 pixels per inch or 300 dpi. Please save photos as JPEG or TIFF.

Please Note - Due to space limitations, not all photos can be published.

Need Culver-Stockton gear? Visit www.culver.edu/bookstore

75 Bob Carden '75 is chief of police at Visalia California Police Department. The department has 129 sworn personnel, with a total of 179 employees. Bob and his wife Debbie moved to Visalia after serving eight years in Marysville, Wash.

Rhonda (Sawyer) Elfstrand '75 is a marketing brand manager for Moody Publishers. Her husband Mark is a morning host on WMBI FM in Chicago and had a book published entitled *10 Passions of a Man's Soul* (released in August 2006). They live in Plainfield, Ill.

76 Cara Murdoch '76 married Russ Beale in January 2006. She is "retired," conducting workshops for early childhood educators. Her daughter is married and living in China, and her son is finishing his last year of college. Cara and Russ live in Peoria, Ill.

78 Kevin J. Hughs -78 has been married to his wife Dena for 21 years. Kevin is a district sales manager at the Quincy Herald-Whig Newspapers, Quincy, Ill.

80 Ken Carson '80 is teaching in Round Rock, Texas, at Round Rock Opportunity Center, an alternative education school for the entire district of nearly 40,000 students. He loves the small class sizes—has 7, 4, 6, and 7 students in different middle school science and reading classes. Ken is teacher of the year after only being there seven months.

81 Karen (Kost) Baker '81 will complete certification for director of pupil services and special education in May 2007. She is presently teaching students with emotional behavioral disabilities at Lakeland Union High School. She is also chairman of the

special education department. Karen has three children, Ryan, Ashley, and Michael, and a stepson, Bobby. Karen lives in Woodruff, Wis.

82 Mike Wall '82 is regional vice president of Comcast Spotlight. He and his wife Crissy have three daughters, Lindsey, Sarah, and Kylie. They reside in Hummelstown, Pa.

83 Kristy Oxholm '83 was elected First Vice President of the Vermont State Firefighters Association, an organization of just under 5,000 Vermont Firefighters. Kristy is the codes and compliance administrator for Vermont Gas Systems. She is an instructor for the Vermont Fire Academy and a member of the Vermont Hazardous Materials Response Team. She lives in Shelburne, Vt.

85 Barbara (Dodd) Perkins -85 is a future independent sales director for Mary Kay Cosmetics. Barbara also travels with husband **David '84**, on his job. They have a son, Phillip and live in Jefferson City, Mo.

86 Mark Arterburn '86 recently retired from the Army after 20 years of service. He is now an intelligence specialist in the Department of Army Civilian, working as a combat developer on airborne sensors for Army Intelligence Surveillance and Reconnaissance programs. Mark resides in Kokomo, Ind.

87 Rick Hopke '87 is an accountant for Wright Welding Supply in Des Moines, Iowa.

Lisa (Bogan) Jacobs '87 is teaching special education at Central High School in Champaign, Ill. Her husband David is physical education department head and head football coach at Central High School. They

have three children, Hannah, Abigail, and Noah.

Tom Taylor '87 married **Beth (Smith) -89** in July 1988. They have two children, Lauren and Thomas. Beth is employed as an IT Strategist with Hallmark Cards, Inc. Tom is group manager for the Taxpayer Advocate Liaison Group of Automated Collection System Support for the Internal Revenue Service in Kansas City, Mo.

Eric Weldy -87 moved from Duluth, Minn., to Tallahassee, Fla. He accepted a position at Florida State University as associate vice president for student affairs.

88 Susan Fox '88 celebrated 10 years with Carolina Adoption Services in Greensboro, N.C., where she is the program coordinator for Asian adoptions as well as the accreditation coordinator. Susan has two children, Kenleigh, 12, and Evan, 7.

Chris Johnson '88 has been employed by Ford Motor Company for 18 years and is a branch manager. He will soon join their Atlanta office. Chris has been continuing his education via an Executive MBA program at Wesleyan College in Macon, Ga.

Angie (Willis) Rookstool '88 is a claims representative for the Social Security Administration in Kansas City, Mo. Angie and her husband David have two children, Erica, 11, and Nicole, 9. Angie enjoys sports and playing golf and volleyball regularly.

Vanessa Veit -88 and her daughter, Adia, have relocated to Bellingham, Wash. They enjoy hiking, biking, and kayaking.

Lori Wagner '88 is an accountant for Kerber, Eck & Braeckel LLP, a CPA firm in Springfield, Ill.

Class Notes

89 Joel Adam '89 was selected as Greater Saint Louis Baseball Coach of the Year last season by the Greater St. Louis Umpires Association. His teams won the Gateway Athletic Conference title in 2003, 2004, and 2005 and the baseball team was ranked 21st in the country last season by Baseball America. Joel and his wife Amy have three children, Meredith, 8, Brady, 6, and Claudia, 4, and live in Foristell, Mo.

Regina Brown '89 married Craig Vaughn on June 10, 2006. Craig is an English professor at Sanford-Brown in Hazelwood, Mo. Regina's son, Nathan, 18, gave her away. Nathan is a freshman at Jefferson College. Regina is in her ninth year as middle school choral director and beginning woodwind instructor for sixth graders in the Farmington School District, Farmington, Mo.

Lisa (Newburg) Leahr '89 and her husband **David '91** had a baby boy, Zachary David, born May 8, 2006. Zachary joins a sister, Stephanie. Lisa is working for GE Water & Process Technologies in international sales and export. David is athletic director and substitute teacher for St. Bernadette School. David is also self-employed as a construction/remodeling contractor. They live in Rockford, Ill.

Becky (Favor) Lyons '89 and her husband Dave have three children, Kaylie, Braden and Karissa. Becky is a sales director for Mary Kay Cosmetics. They live in Des Moines, Iowa.

Pam (Crawford) Schone '89 has three children: Matt, Derrek, and Shay. She is manager of Land of Lincoln Goodwill in Jacksonville, Ill.

90 Colissa (White) Alexander '90 is a music teacher for grades K-2 at Hillsboro R-3 schools in Hillsboro, Mo. She and her husband Steve have a daughter, Sarah. Colissa plays the organ and directs the church choir, while Steve is head elder and church vice-president.

91 Katrina "Tina" Baker '91 is executive director at Christian HomeCare Services, Inc. in Lebanon, Ill.

Angie (Morris) Biles '91 and her husband of 14 years Phil have relocated back to the St. Louis, Mo., area after living out of the state (Kansas and New Mexico) for the past 12 years. Phil is employed with Mallinckrodt as a production supervisor in Maryland Heights, Mo., and Angie is working for the Mallinckrodt Imaging Division as a Quality Assurance Manager in Hazelwood, Mo. They have a daughter, Alyssa, 5.

Laura (Wright) Bradley '91 was honored as a Million Dollar producer at Massanutten Resort, Massanutten, Va., where she and her husband, Dwayne (a multi-million dollar award winner four years in a row), are both employed in Vacation Sales. They are raising four children, Mary, Keenan, Zebadiah, and Nathaniel.

Beth (Emery) Campbell '91 has moved to Davenport, Iowa. Her husband Maury has accepted a position at the Rock Island Arsenal. Beth would love to meet other alumni who live in the Quad City area.

Aaron Taylor '91 is assistant superintendent at Lake Bracken Country Club in Galesburg, Ill. He and his wife Amy have two children, Devin and Courtney.

92 Galen (Gore) Flores '92 and her husband Gilberto have a three-year-old daughter, Alicia. Galen also has two sons, Eric and Gregory. They live in Jefferson City, Mo.

Edwin Johnson '92 is an installer for Comcast. He lives in Elgin, Ill.

Kathy (Likes) Melvin '92 has been married to Todd for 5 years. They have two children, Zane, 1, and Zoe, 4. Kathy is an operations specialist II for Edward Jones Investments in Tempe, Ariz. Todd is a plumber.

Mary Ann (Propst) Morris '92 is pastor of the United Methodist Church in Clever, Mo. She and her husband, Herman, have a son, Jake Ray, 12.

Karen (Schrand) Ronchetto '92 has two children, Allison, born March 2, 2003, and Nicholas, born Jan. 1, 2005. Her husband Dan's job moved the family to Ohio in December 2004. Karen currently stays at home and takes care of her children.

93 Alison (Hensley) Gumble '93 and her husband John have two children, Adam, 6, and Diane, 4. They live in Bartlett, Ill.

Jennifer Mauro '93 is vice president of operations for Jean K. Elder & Associates. She and her husband David have three children, Ben, Audrey, and Meghan. They reside in Wesley Chapel, Fla.

John McGuire '93 married **Heather Brooks '95** on Nov. 27, 2004. Matron of honor was **Carla (Bramblett) Dudding '96** and bridesmaid was **Melissa (Wood) Seals '95**. Best man was **Howard Burton '92** and groomsman **Chris Ballinger '92**. John is employed at Learning Opportunities in Hannibal, Mo., as job development manager. Heather is working as a special education teacher at Eugene

Pack Your Bags



Culver-Stockton College is sponsoring an alumni trip to London, June 15 - June 23, 2007, led

by Culver-Stockton's own British historian Patrick Hotle, PhD, Cambridge University. Come experience the six key manifestations of medieval civilization in England: cathedrals, castles/palaces, a walled city market, a monastery, a university town, and a pilgrimage site.

The cost is \$2,675 per person, based on double occupancy, and includes airfare from Chicago to London, hotel accommodations, breakfast, trains and shuttle, and site fees.

Space is limited. Call today for availability. 800-755-CATS

Field Elementary in Hannibal, as well as the elementary district process coordinator.

Stan Robertson '93 and his wife Sarah have three children, Cylie, Lane, and Rivers. Stan is a teacher and defensive football coordinator for Saltillo High School. They live in Oxford, Miss.

Jamie Ross -93 graduated from Southwestern Baptist Theological Seminary in Fort Worth, Texas, with an

advanced diploma in theology. He is currently working on receiving his bachelor of science in liberal studies by the end of 2006. **Dawn (Debro) Ross '91** continues to home school their daughter, Kailin, who started first grade in the fall. Their son, Logan, third grade, attends a private Christian school.

Cheryl (Cunningham) Stock '93 is a life skills teacher in New Bloomfield, Mo. **David '95** is the network administrator and director of technology at Westminster College, Fulton, Mo. They have two children, Christopher, 9, and Holly, 6. They live in Holts Summit, Mo.

94 Amy (Hochfelder) '94 and **Peter Beaulieu -95** are celebrating the birth of their son, Quinn Joseph Beaulieu, on June 23, 2006. Amy is special events manager for Big Brother Big Sisters of Southern Nevada.

Andy Campbell '94 and **Angela (Jones) Campbell -94** have built a new home in Lee's Summit, Mo., and moved in with their daughter, Ashton, 6, and son, Andersen, 3, this past October. Andy is teaching and coaching boys basketball at Lee's Summit West High School. Angela

works for Sprint Nextel. They would love to hear from old friends.

Monica Chwascinski -94 is employed as the mentor coordinator for the Center for Women in Transition in Washington, Mo., as of April 2006.

Damon Morrison '94 and his wife, Heather, have three children, Brian and Kaitlyn, and their newest addition Emily, born Oct. 18, 2006. Damon is senior vice president of Vision Bank in West Des Moines, Iowa.

Barbara Jo Scott '94 and Jeff Dawdy moved back to Jefferson City in 2006 with their two dogs, Jackson and Emma. They are in the process of renovating the old farmhouse in which Jeff grew up.

95 John Hume '95 is director of bands at Canton R-V Schools in Canton, Mo. He and his wife Laurie have a daughter, Emily, 3.

Danny Ihms '95 is an associate scientist for ABC Laboratories in

C-SC Success Factor

Impressive Job Placement

100% of reporting C-SC graduates were employed or in graduate school within six months after graduation.

November 2006 Report

Class Notes

Columbia, Mo. He has two daughters, Lauren and Lindsey, and three stepsons, Steven, Alan, and Larry.

Juanita Johnson '95 married Kevin Jordan on Dec. 27, 2004. They have five children, Jessica, 9, Keiondre, 7, Kameron, 6, J'essa, 3, and Kareem, 1. Juanita works as a validation engineer, consulting with Pfizer Inc., in St. Louis, Mo.

Shawn Kelsch '95 is a middle school science teacher and coach, while **Sharyl (Miles) Kelsch '95** is the A+ Coordinator and senior counselor at Warrenton Schools, Warrenton, Mo. They have two children, Megan and Austin.

Michelle (Moore) Muldrew '95 is a certified athletic trainer at Lucas Therapies, in Roanoke, Va. She is married to Sean Muldrew and has a son, Bryce Deering, and a stepson, Hunter.

Kelley Squires '95 received her master of music education degree from the University of Connecticut. She is choral music director and cheerleading coach at Rancho Cucamonga High School, Rancho Cucamonga, Calif. Last April, her choirs premiered Composer Ed Logeski's work "Missa Americana" at Carnegie Hall in New York City. She continues to teach and perform on stage.

96 Rob '96 and **Brenda (Schwass) Boydston '97** have a son, Alexander James, born March 4, 2004. They live in O'Fallon, Mo.

Jim '96 and **Tammy (Stone) Ellison '00** welcomed their third son, Robert Tatje, on April 11, 2006. He joins brothers, Patrick, 4, and Isaac, 2. They live in Canton, Mo.

Larry Padgett '96 is a police officer in Hastings, Neb. He and his wife Erin

have two daughters, Sarah and Emmalyne.

Holly (Ballinger) Seager '96 is special education teacher at Burlington Community High School in Burlington, Iowa. She and her husband, Jason, have two children, Abigail and Jackson.

Melissa Stauffer '96 recently had a book, *Understanding Multiple Sclerosis* released by University Press of Mississippi. Melissa is a freelance science editor whose work has appeared in *Biochemistry*, *Journal of Biomolecular NMR*, and *FEBS Letters*. She lives in Lexington, Ky.

Julie Stewart '96 married Benjamin Meddows in Negril, Jamaica, in March 2006. She is associate director of sales at Geppi's Entertainment Museum in Baltimore, Md.

Jason Stratton '96 is president/CEO of eight physical therapy clinics in the tri-state area. He and his wife, Natalie, have a son, Jackson John (J.J.). They live in Quincy, Ill.

Barbara (Hendrix) Ybarra '96 and her husband Mark welcomed a new addition to the family, Bryan Edward, born April 18, 2006. He joins an older brother, Charlie. Mark is a captain in the National Guard (recently returned from Iraq), as well as an assistant high school principal. Barb is project director for a technology immersion grant at Bryan ISD in Bryan, Texas.

97 Chris Cosentino '97 married Robin Ebert of Park Hills, Mo., on Sept. 9, 2006, in St. Louis, Mo. **Michael Schmuke '98** was the best man. **Bernie Jacobson '97**, **Ed Melvin '98**, and **Jon Cross '95** served as groomsmen. **Christie (Wolff) Schmuke '98** served as a bridesmaid. Also in attendance were **Louie DeGonia '00**, **Jody Bryan '99**, **Nathan Munger '98**, and **Heather (Lang) Jacobson '98**. Chris is a St. Louis-area salesman for Aladdin Steel, Inc. Robin is a case manager for Developmental Services of Jefferson County.

Nya (Ragland) Rogers '97 and her husband John have a daughter, Madison Grace. Nya is a probation and parole officer II for the Missouri Department of Corrections in Rolla, Mo.

K. Michele (Swain) Sponsler '97 and her husband, Bill, welcomed their first child, Jacob Hayden, on Dec. 29, 2005. They reside in Knightstown, Ind. Proud uncles are **Jon Swain '92** and **Chris Swain '95**.

Robyn Sprenger '97 is an occupational therapist for Scottsdale Fiesta Pediatric Therapy in Scottsdale, Ariz.

98 Tracie (Matson) Dalton '98 married **Geoff '00** on June 25, 2005. They were joined by **Angie Stone '97**, maid of honor, and **Pete Eberhardt '00**, best man. On July 9, 2006, Hailie Marie was born. Tracie is chief financial officer for Pike County Memorial Hospital. They live in Quincy, Ill.

John Dunning II '98 is general music teacher for Topeka Public Schools in Topeka, Kans.

Stephanie (Shipley) Johnston '98 and her husband Don have a daughter, Sarah. Stephanie is public involvement specialist for HNTB Corporation in Kansas City, Mo.

99 Heather Ragsdale '99 is a social worker/case manager for Barnes-Jewish Hospital in St. Louis, Mo.

00 Katrina (Deaver) '00 and **Phil Day '01** have a daughter, Isabelle Rachel, born May 22, 2006. Katrina is an executive assistant at the University of Washington, in Seattle, Wash.

Kara Mandrell '00 married Alan Thompson on Nov. 5, 2005. **Bill Dunning '00** officiated the ceremony. **Leah (Mandrell) Rolando '03** served as maid of honor. Others in attendance



Officer **Shawn Murray '94** and his K-9 partner Zeus shared the honor of being 2006 Officer of the Year, named by the Ridgefield Police Commission. Murray and Zeus made 22 drug arrests between September 2005-September 2006. Officer Murray and Zeus work and live together.

were **Angie (Cook) Dunning '00**, **Matt Rolando '04**, **Melissa Lucas '01** and **Courtney (Nowell) Ford**. Kara is a marketing consultant for *The Southern Illinoisan Newspaper* in Carbondale, Ill.

Steve Richards '00 is family wealth advisors – personal treasury management for the Bank of America in New York, N.Y.

Brian Watkins '00 married **Julie Threlkeld '01** in September of 2004. **Emily Threlkeld '04** served as maid of honor. Julie received her doctorate of physical therapy from Washington University in St. Louis. She is employed as a physical therapist/certified athletic trainer at Rehab Professionals in St. Louis, Mo.

01 **Doug Coleman '01** married Janet Wiseman on June 17, 2006. **Jim Ellis '97** was best man. Doug and Janet reside in Hannibal, Mo.

Chris '01 and **Kelli (VanDeventer) Higgins '02** announce the birth of their daughter, Michaela Marie, on June 13, 2006. You can see photos of the family and read about Michaela at the family web site: www.higginsplace.com. Chris is the manager of internet and new media for Christian Church (Disciples of Christ) in Indianapolis, Ind.

Pat Keyser '01 married **Karessa Cooper '02** on July 29, 2006, in Keokuk, Iowa. Attendants included **Megan (Benn) Rapp '03**, **Russ Johnson '01**, **Tom Cline '01**, **Joe Strode '00**, **Matt Mara '01**.

Jonathan Lucadano '01 married Liza on May 20, 2006. He now has a 10-year-old son, C.J. Jonathan and Liza own Lukemar Co., an insurance company, and an assisted living facility, however they are very excited about other business they own in the field of consulting and e-commerce, which they are currently expanding. They live in Brandon, Fla.

Erin Riley '01 moved to Kansas City, Mo. from Massachusetts and would love to hear from anyone. She is optical manager at Sabates Eye Centers.

02 **Anthony George '02** and **Audrey Calvert '05** were married Oct. 8, 2005. Audrey is a registered nurse. They live in Lee's Summit, Mo.

03 **Charles** and **Vanessa (Willner) Coons '03** had a daughter, Kyrsten Naomi, born April 26, 2006. She joins sister, Kaitlyn Nichole. Vanessa is a homemaker. They live in Quincy, Ill.

Jason Fleenor '03 graduated from the University of Missouri Law School. He passed the bar exam and was sworn

in Oct. 12, 2006, in Jefferson City, Mo. Jason lives in Stoutsville, Mo.

Jessica Huston '03 graduated from the University of Kansas with a master's degree in strategic communications. She is an assistant court clerk, administrative assistant for the City of Fairway, Kan.

Melissa McCullough '03 is manager/bookkeeper for *The Philadelphian* in Bradenton, Fla.

04 **Ellen Marr '04** is residency coordinator at SIU School of Medicine in Springfield, Ill.

Jake McBee '04 works in the gaming industry in Northeast Missouri.

Lindsay Ready '04 married **Josh McCarroll '06**. Lindsay is a statistical research analyst for the state of Missouri.

05 **Rodney Donahue '05** married **Jessica Schriener '05** on July 1, 2006, in St. Charles, Mo. **Rebecca Casterline '06** was a bridesmaid, **Chris Howard '04** and **Chris Wolcott '07** were groomsmen, and **Sarah Cotton '05** and **Ashlee Ingram '04** provided music for the ceremony. Rodney is pursuing his master's degree in playwriting and dramaturgy at the University of Missouri-Kansas City and Jessica works for UMB Bank in Lee's Summit, Mo.

Chad Dormire '05 was promoted to associate product manager at Charles Industries, Ltd. Chad lives in Rolling Meadows, Ill.

06 **Crystal (Booth) Klocke '06** is an executive secretary for A.T. Still University, in Kirksville, Mo..

Marie Newland '06 is K-12 vocal and instrumental music teacher at Grundy County R-V in Humphreys, Mo.

Todd Schroeder '06 is employed as an inventory specialist at Success Group International in Clayton, Mo.

Lady Wildcat Soccer Post Best League Mark

The Culver-Stockton College women's soccer team did something no team before them has been able to accomplish, finish with a winning record in Heart of America Athletic Conference play.

The Lady Wildcats ended the 2006 season with a 6-8-3 overall record and finished fourth in the HAAC with a 4-3-2 mark, matching the 2003 team for the highest finish in league play. The Lady Wildcats narrowly missed qualifying for the postseason for the first time in school history.

Jessie Thomas led Culver-Stockton for the third straight season in points with nine goals and four assists for 22 points. She became the first Lady Wildcat player since Beth Zeidler in 2001 to be named to the All-HAAC first team. Thomas' nine goals were fifth-best in the HAAC. Joining Thomas on the all-HAAC team was sophomore midfielder Tara Stark, who

was named to the second team. Stark recorded five goals and two assists for 12 points during the season. One of the top highlights of the season occurred on Oct. 3 at Ayers Field when the Lady Wildcats upended Lindenwood University.

The 2-1 victory represented the first win over Lindenwood in the program's short history, dating back to the 2000 season.

The Lady Wildcats played well away from Ayers Field, sporting a 4-3-1 record on the road, while registering a 2-5-2 mark at home.

The outlook seems bright for the Lady Wildcats. Culver-Stockton started five freshmen, one sophomore and two juniors. Stark, along with freshmen



Senior Jessie Thomas delivers a pass to a teammate against Hannibal-LaGrange College on Sept. 13. Thomas finished with a team-high nine goals in 2006.

midfielders Andria Carroll (six goals) and Andie Niemann (1 goal) and freshmen backs Lauren Dent and Hillary Hozie form a nice nucleus from which to build a solid foundation.

Men's Soccer Finds Win Against Rival, Quincy

The Culver-Stockton men's soccer team completed the 2006 season with a 4-13 overall record and a 2-7 mark in



Freshman Conner Halpin redirects a corner kick toward the goal in a game with Hannibal-LaGrange on Sept. 13.

the Heart of America Athletic Conference.

The two victories in league play are the most by the Wildcats in one season since they netted three victories during the 2000 campaign.

However, the biggest victory of the year didn't come in conference play.

The Wildcats welcomed NCAA Division II foe and former perennial NAIA power Quincy University to Ayers Field on Aug. 30. Most fans thought it would be a moral victory if the Wildcats could keep it close. However, the Wildcats had different plans.

Culver-Stockton stunned the masses with a 2-0 victory and in the process took possession of the Great River Cup, a traveling trophy that goes to the winner of this game. Junior forward Kyle Hayward was the top offensive threat for the Wildcats this season, scoring six goals and adding three assists for 15 points.

Senior Devon Stegeman added two goals and two assists for six points. At the end-of-season banquet, Hayward was named the Best Offensive Player, while Stegeman received the Most Valuable and Wildcat Champion of Character Award. Eric Thomas was named Best Defensive Player.

Football: Kicker Delivers for Gridiron Cats



Sophomore Jeremy Osborne returns a punt in the Homecoming game against Central Methodist on Oct. 7. The Wildcats defeated the Eagles 12-7.

Under second-year coach Christian Guenther, the Wildcat football team completed the 2006 campaign with a 3-8 overall record and landed in ninth place in the Heart of America Athletic Conference with a 3-7 league mark.

Two of the three Wildcat victories occurred in overtime with senior kicker Tom McDaniel kicking a field goal in each game to secure victories over William Jewell (3-0) and Baker University (20-17).

Unarguably, McDaniel was the Wildcats' most valuable player this season.

Besides the two game-winning field goals in overtime, McDaniel accounted for all the scoring four field goals in a 12-7 homecoming victory over Central Methodist University on Oct. 7.

In all, McDaniel kicked 16 field goals this season to set a new single-season record at C-SC, breaking the old mark of 12 set by David Collins during the 1990 season. Those 16 field goals led the HAAC where McDaniel was named to the All-HAAC second team.

Other players honored by the league in 2006 were junior defensive tackle John Good (2nd team), senior running back Ricky Williams (3rd team), senior linebacker James Branch (3rd team) and sophomore punt returner Jeremy Osborne (3rd team).

Volleyball: Young Netters Show Improvement

The volleyball team improved by three victories in 2006 under first-year head coach Rich Meyer.

The Lady Wildcats, who were 5-32 and 0-10 in the HAAC the year before, finished with an 8-27 mark overall in 2006. However, the Lady Wildcats were much better in league play, finishing with a 4-6 record and in seventh place.

The highlight of the season came on Oct. 4 when the Lady Wildcats, trailing 2-games to-1 to Lindenwood, rallied to defeat the 18th-ranked Lions at Charles Field House.

The Lady Wildcats' other victories came against Peru (Neb.) State, MidAmerica Nazarene, Avila, Hannibal-LaGrange (twice) and Central Methodist (twice).

Junior outside hitter Kirsten Quinn and senior defensive specialist Taylor Buckner were named to the All-HAAC second team, while sophomore outside hitter Erin Dial was an honorable mention selection.

Buckner led the Lady Wildcats with 679 digs this season. She also etched her name into the Lady Wildcats' record books this season, becoming the all-time leader in digs with 2,247 career digs, besting the previous mark of 2,200 by Laura Crone from 1996-99.



Sophomore Erin Dial blasts a kill attempt into a duo of Lindenwood blockers on Oct. 4. The Lady Wildcats upset the nationally ranked Lions in a five-game match.

In Memoriam

Doris J. (Leslie) Angel –24 of Carterville, Ill., died April 12, 2006.

Dorothy E. Palmer –31 of Columbia, Mo., died Sept. 1, 2006.

Ruth E. (West) Lillis -32 of Golden, Ill., died Feb. 1, 2006.

Martha I. (Cochran) Mitchell –33 of Valparaiso, Ind. died Dec. 15, 2005.

Elton F. Norman -37 of Chillicothe, Mo., died July 30, 2006

Mildred (Hicks) Wildman –39 of Jefferson City, Mo., died Aug. 21, 2006.

Dorothy (Tanner) Underwood –41 of Quincy, Ill., died in August 2006.

D. Harrison White '42 of Lewistown, Ill., died Oct. 29, 2006.

Peggy (Butler) Spitzer '44 of Oak Ridge, Tenn., died Sept. 9, 2006.

Doris (Leavitt) Little –47 of Canton, Mo., died Oct. 23, 2006.

Harry V. Ball '49 of Kailua, Hawaii, died May 16, 2006.

W. Howard Frye '49 of Quincy, Ill., died Oct. 22, 2006.

Marilyn L. (Miller) Cooper –50 of Houston, Texas, died Aug., 11, 2006.

Dorothy (Davidson) Lewis '50 of Palmyra, Mo., died May 2, 2006.

Lula (Dice) Nickason –52 of New London, Mo., died July 7, 2006.

Dwight C. Stewart '52 of Louisville, Ky., died Oct. 12, 2006.

Robert J. Foster '55 of Elgin, Ill., died Aug. 1, 2006.

Paul O. Wright '55 of St. Louis, Mo., died Aug. 23, 2006.

Harry L. Brown '60 of Hannibal, Mo., died in October 2006.

Clive R. Lampo '60 of Olathe, Kan., died Aug. 28, 2006.

Michael E. Nobis '60 of Breese, Ill., died Oct. 3, 2006.

Barry D. Charles '61 of Bradenton, Fla., died July 23, 2006.

Neil R. Greener '61 of Palm Springs, Calif., died May 15, 2006.

Donald H. Precht –61 of Foristell, Mo., died June 10, 2006.

Thomas R. Makinson '66 of La Grange Park, Ill., died March 28, 2006

Michael M. Benham '71 of Leawood, Kan., died Sept.13, 2006.

Edward J. Utter '75 of Burkburnett, Texas, died Sept. 11, 2006.

Raymond L. Allen '76 of San Diego, Calif., died March 25, 1996.

Steven Sutton –76 of Macomb, Ill., died Oct. 29, 2006.

Ann E. (Mobley) Bise '78 of Columbia Mo., died Oct. 4, 2006.

Margaret (Van Fossen) Longoria '81 of West Des Moines, Iowa, died June 8, 2006.

Nasreen M. Karim '92 of Quincy, Ill., died July 11, 2006.

Heidi L. Goodbar '94 of Kewanee, Ill., died July 24, 2006.

Tracy L. Hobart '01 of Palmyra, Mo., died Sept. 12, 2006.

Dustin Thrasher –06 of Caruthersville, Mo., died Aug. 27, 2006.

Jay R. Calhoun, former faculty/staff, of New York, N.Y., died July 2, 2006.

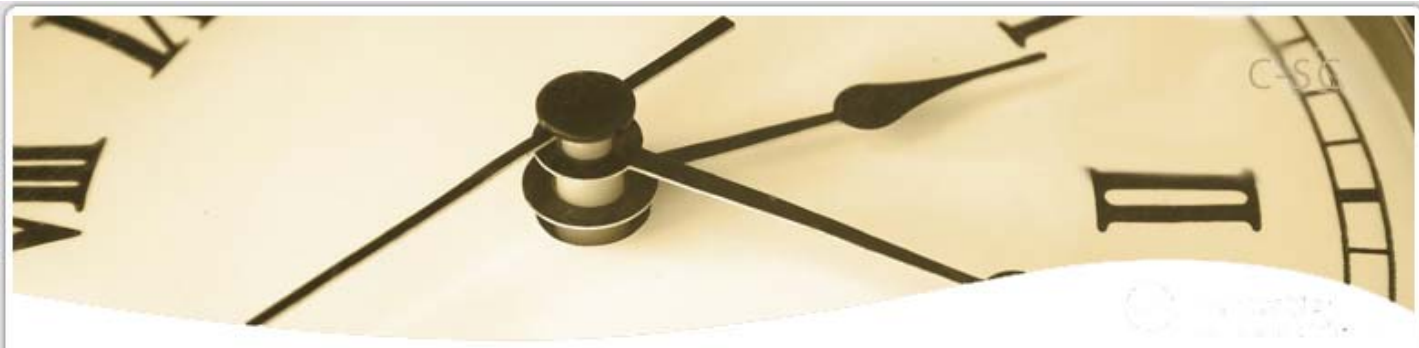
John McDaniel, former faculty/staff, of Canton, Mo., died July 11, 2006.

**Mark your place or honor a classmate with a remembrance,
in the Culver-Stockton Plaza with a personalized brick.**



4x8 Standard Brick - \$100
8x8 Limestone Brick - \$200
12x12 Limestone Brick - \$350

For additional information or to purchase a personalized brick, contact the Advancement Office at 800-755-2287.



GIVE US YOUR C-SC MINUTE

Do you have a favorite C-SC minute?

Maybe it was the first time you met your future spouse, passed your first college exam, won a major athletic event, or earned your diploma? Well, we want to hear about it!

E-mail us your favorite C-SC minute TODAY at:

www.culver.edu/alumni/mycscminute

"My favorite C-SC minute was one that led to the rest of my life. I had no idea at the time, but it was the first minute I spent talking to Ryan, the man who would eventually become my husband."



Celeste DuPont Walker '00
(with husband Ryan Walker '98
and son Jalen Walker class of 2025.)

"My favorite C-SC minute was when I finished my senior music recital this past semester. It was so exciting and rewarding."



Annie Neavill '07
Senior, Music Major

"My favorite C-SC minute occurs repeatedly, when former students share with me how their C-SC education enriched their lives and led them to productive and satisfying careers."



Bob Sadler
Professor of Management
Information Systems

Your Support Makes These Minutes Possible.

To keep C-SC operating for one minute costs \$24.91

To keep C-SC operating for one hour costs \$1,494.55

One day of developing tomorrow's leaders on the Hill costs \$35,873.00*

Can YOU fund one minute...or two...or more?

For more information on how to give to the
C-SC Education Fund, visit us online at

www.culver.edu/supportcsc/



*Costs of minutes are based on the 2006-07 Operating Expense Budget of \$13,093,773 and a 24/7/365 clock.

*Thousands
of favorite C-SC
minutes yet to be experienced...*

*Help make these minutes possible
Support Culver-Stockton College*

SAVE-THE-DATE



One College Hill
Canton, MO 63435

Address Service Requested

Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at home, please notify the Advancement Office of the new mailing address at 800-755-CATS.

Non-Profit
Organization
U.S. Postage
PAID
Canton, MO
Permit #10